

PRESS RELEASE – FOR IMMEDIATE RELEASE

New Website Increases Meal Enjoyment Through Food And Wine Pairing: Delipair.com

Free to use at Delipair.com

London, UK - February 11 2016 – Delipair today announced the launch of a new website, which recommends relevant wines to increase the enjoyment of a meal, at Delipair.com.

Created with simplicity in mind, site visitors can input a web link from recipe websites around the web into Delipair’s search tool, to instantly receive the best wine recommendations that would complement their meal.

“Wine can improve or worsen your overall dining experience. The problem is that most people don’t know how to pair food and wine” said Konrad Jagodziński, Founder and CEO of Delipair. “We’ve solved a problem that most wine-drinkers have faced for centuries, and our goal is to help everyone achieve the ultimate dining experience thanks to our fusion of science and technology, at our website delipair.com”.

The solution analyses inputted recipes to instantly match aromatic fingerprints developed in Delipair’s laboratory, recommending wines based on the strongest aromatic bond between the food ingredients, cooking methods and database of wines.

The company is seeking partners to help reach a wider audience within the food and drinks sectors.

For further information on Delipair, or to try pairing food and wine, please visit <http://delipair.com>.

About Delipair

Delipair is technology company which helps people select the right type of wine to improve their dining experience. Delipair is based in London with offices and laboratory in Poland. Delipair is backed by The Polish National Centre for Research and Development, Programme Go_Global.

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Notes to editors

Further information, logos, screen shots and other assets can be found at Delipair.com/press